

Transfer & Articulation Activities (2012/13)

Enabling the BC Transfer System – Phase 1 Complete

- All institutions are now listed as “sending” and “receiving” in the BC Transfer Guide. As a result, 5000+ new transfer credit equivalencies have been added since September 2012.

JAM: Joint Annual Meeting

- Presentations from the highly successful 2012 event are available online at bccat.ca/articulation/jam.
- JAM 2013 will take place Friday, November 8, at the Radisson Hotel Vancouver Airport in Richmond, BC.

How to Articulate Handbook and online Articulation Information Centre

- Under the guidance of an Editorial/Advisory Committee, the *Handbook* was updated to reflect current practice.
- An online Articulation Information Centre featuring updated resources, a blog, and discussion forum will launch in spring 2013.

Articulation Committee Coordination

- The Health Educators Group (Anatomy & Physiology), previously a Biology subcommittee, was granted independent articulation committee status by the Council’s Transfer & Articulation Committee in September 2012.
- Staff continue to track articulation committee attendance patterns from 2005-present to better inform the system of long-term trends.

Provincial Review of the Associate Degree

- This provincial review was undertaken in light of system changes such as growth of degree and non-degree program options and an overall decline in the annual number of associate degree credentials awarded from 2005-2010.
- The final report of the Provincial Associate Degree Review Steering Committee has been endorsed by the Council’s Transfer & Articulation Committee and the Council, and was submitted to the Ministry earlier this year, but is not yet publicly available.

Aboriginal Education Articulation

- Information about the Indigenous Adult Higher Learning Association (IAHLA) institutions is now available on the BCCAT website. An IAHLA Board member attends BCCAT Council meetings regularly.

Research Projects

- **Case-by-Case Articulation:** this report was presented to the BC Registrars’ Association (BCRA) and BC Associate Registrars and Managers Association (BCARMA) and a working group has been struck to implement the recommendations. The report recommends that institutions share information on out-of-province transfer requests with the system.
- **Learning Outcomes and Articulation & Transfer:** BCCAT is preparing a background paper examining how learning outcomes are used as the basis for credit transfer agreements in other jurisdictions.
- **Qualitative Research on Block Transfer:** Members of articulation committees in areas with extensive block transfer agreements will be surveyed regarding their understanding and use of these agreements.

Transfer Innovations Projects

- **Call for Proposals for Transfer Innovation Funding:** Each year Transfer Innovations funding is made available to support transfer-related projects by articulation committees or other discipline-related groups. The 2013-14 Call for Proposals is available online at bccat.ca/articulation/committees/projects/ or by contacting Dr. Fiona McQuarrie at fmcquarrie@bccat.ca.
- **Flexible pre-major projects:** Economics – completing implementation; Computing Education – completed implementation report and starting institutional signoffs.
- **Other projects:** Adult Special Education program-specific transfer guide; ESL transfer information updating.

BCCAT Admissions & Research Projects (2012/13)

A Survey of Movers: Students who Move Between BC Public Post-Secondary Institutions

- BC Stats was contracted to survey over 1,600 students who changed public post-secondary institutions between the 2010/11 academic year and fall 2011, to learn more about students' educational goals and motivations for changing institutions, their satisfaction with the institutions, their transfer experience, and how their experience could have been improved.
- The full report, sector-level reports, and executive summary are available at bccat.ca/publications/research/surveyofmovers/. Institution-specific reports are available by contacting Institutional Research offices.

Student Transfer, Success, and Mobility in BC Post-Secondary Institutions: A Synthesis of Research

- This report is a synopsis of what BCCAT has learned about admissions and transfer in the BC public post-secondary system. It incorporates recent and foundational research sponsored by BCCAT and that which others have done with BCCAT's support. The scope of the paper includes student experiences in entering and moving between post-secondary institutions, and their outcomes in terms of graduation and subsequent activities. The full report is available at bccat.ca/publications/research/synthesis/.

Student Transitions Projects (2012/13)

New Student Mobility Model

- The new model is a single, flexible model for tracking and anticipating all student mobility by capturing all registrations (including concurrent registrations in multiple institutions) and showing mobility between sectors and geographic regions.
- The latest STP research results are available online at aved.gov.bc.ca/student_transitions/.

Marketing & Communications

Education Planner

- BCCAT redesigned the EducationPlanner.ca website to introduce a number of features aimed at increasing user engagement, including a simplified search mechanism, keyword-driven Explore feature, and a canvas that allows users to save and share their education plans.

New Marketing Campaign & Outreach Activities

- New advertisements are featured on SkyTrain cars and buses across the province.
- Career and education fairs across the province (Dec. 2012: Victoria, Vancouver; Feb. 2013: Kamloops, Prince George).

Related Staff Contacts

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